

Brunswick Pipeline Southwest New Brunswick Community Liaison Committee (CLC) Meeting

Minutes

May 7, 3–5 pm | St. George Fire Hall

Present for the meeting were:

Wayne Pollock
Donald St. Pierre
Jeff Richardson
Ken McLeod
Philip Melanson (Deputy Chief, Musquash Fire Department)

Christian Richard
Andrew Langille
Nina MacKinnon

Regrets:
Marion St. Pierre
Sean Morton

REVIEW OF MINUTES AND ACTION ITEMS

- **Committee members did not have any additions or corrections to last meeting's minutes.**

ACTION ITEMS

- **Mileage Reimbursement**

Company representative distributed mileage reimbursement forms, and encouraged members to submit the filled out forms to the company for reimbursement for mileage traveled to and from CLC meetings.

PRESENTATION: COMMUNITY OUTREACH UPDATE & COMMITTEES' FEEDBACK ON COMPANY'S DRAFT COMMUNITY OUTREACH MATERIALS

- **Donations & Sponsorships**

Company representative commenced a presentation on Brunswick Pipeline's outreach activities.

Since the last meeting of the CLC, the company donated to the Charlotte County Group Home and provided support to six fire departments located along the pipeline right-of-way. In the upcoming months, the company will also be sponsoring the Charlotte County Fall Fair in St. Stephen. Additionally, the company is partnering with the Heart & Stroke Foundation of New Brunswick to deliver CPR training to high school students. While details are still being worked out, it is anticipated that the delivery of this program will start at St. Stephen High School.

Company representative also mentioned the official opening of the new Emera New Brunswick Field at Shamrock Park in Saint John's North End neighbourhood. The opening is scheduled for June 20th.

- **Call Before You Dig (CBYD)**

Company representative presented the Call Before You Dig campaign, an awareness campaign run in partnership with Enbridge Gas NB and Maritimes & Northeast Pipeline in April and July of each year. The campaign is timed to coincide with the main digging and construction months.

Company representative played a Call Before You Dig radio advertisement to members of the committee for feedback. Committee member remarked that the ad seems to be more targeted to the city and not the rural community, and suggested editing the ad that plays in the rural community so it mentions the Call Before You Dig number for inquiries outside of Saint John. It may be worthwhile to record a second advertisement that targets issues specific to the rural community (farming, fencing, landscaping, road construction, for instance). Committee member added that a lot of people in Charlotte County listen to an American radio station, so it may be worthwhile to advertise on that station in addition to the New Brunswick ones. Committee member added that a lot of people listen to the radio station, the Tide, in Charlotte County.

Company representative showed the Call Before You Dig bus shelter advertisement as well as the advertisement that runs on the back of buses. Committee members like the cautionary line in the advertisement and the bright colours.

Committee member asked if a lot of people call the CBYD number. Company representative said the company does receive a lot of locate calls. Just recently, pipeline operators received 22 calls in one day, and there is a spike in calls following the CBYD campaigns

Committee member asked if the company still has fridge magnets with the CBYD number. Company representatives said the company does have magnets and they are distributed at community events, but it may be worthwhile to mail them directly in mailings that go out to contractors.

Committee member suggested preparing public awareness materials for fire departments so that when fire departments are out in the community, attending events, they have materials to distribute to the public. Company representative said magnets and brochures will be made available to CLC members at the next meeting. In the meantime, members can take the materials that Andrew Langille has in his truck.

- **Initiative on Funding for Pipeline Abandonment**

Company representative briefed committee members on the National Energy Board's initiative on pipeline abandonment.

Committee member asks if there is a cap on the amount of money the company needs to set aside for eventual abandonment. Company representative explained that each company had to provide an estimate to the NEB of how much abandonment will cost in future dollars based on engineering analysis,

and that amount was approved by the NEB. The company is therefore responsible to ensure that amount is collected over time. The company is also responsible to monitor the fund to ensure that it is growing as expected. The NEB also reviews the fund formally on an annual basis.

Committee member asks if abandonment means taking the pipeline out of the ground. Company representative states that it depends on the land type and the specific site of the pipeline. In some instances, the pipeline will be removed from the ground, in other instances, it may be left in place.

Company representative shared a draft of a letter communicating about pipeline abandonment that will be sent to landowners. This letter is to inform landowners of this new initiative and to explain how the company is complying with the new initiative.

Upon reviewing the letter, committee members remarked that the choice of the word “abandonment” is unfortunate as it has very negative connotations. A committee member suggested amending the following sentence so that it states that the company recognizes landowners’ interest in staying informed about all phases of a pipeline lifecycle. By making this change, the company would not be repeating the word “abandonment” yet again after having explained what it means in the preceding paragraphs.

“Although Brunswick Pipeline has no plans to cease operations of our facilities, we recognize landowners’ interest in staying informed about the funding of pipeline abandonment.”

Committee members had no further feedback on the draft letter on abandonment to landowners.

- **Website**

Company representative presented the draft structure of the new company website and asked committee members for feedback on how the information is organized.

Committee members noted that under “In Your Community,” they would expect to see the company’s partnerships with community organizations, its investments and donations, and the company’s work with fire departments.

Committee member suggested mentioning somewhere on the website that the company does not have residential customers.

Under “Environment,” committee members expect to see information about the environmental impact concerns that people have in association with pipelines. Additional information under “Environment” could be about vegetation management, sediment control, and water crossings. Company representative mentioned that aspects of the company’s Environmental Protection Plan might be relevant to this section on the website.

Under “Safety,” members expect to see information about the mock emergency exercise, emergency preparedness and public safety.

Under “Pipeline Operations,” members expect to see information about what the pipeline is all about, the role of pipeline technicians, and what a day in pipeline operations looks like.

Committee members stated that the “About Us,” section ought to include information about the company.

Committee members had no further comments on the proposed structure for the new company website.

PRESENTATION: ACTIVITIES ON THE PIPELINE

Company representative outlined activities that will be undertaken on the pipeline and the pipeline right-of-way in the next couple of months. Most of these activities relate to pipeline integrity. Company representative described the company’s plans around corrosion protection, replacement of pipeline marker signs, and mowing.

Committee member asked whether mowing will be done on both the Brunswick Pipeline and the Maritimes & Northeast Pipeline simultaneously. Company representative explained that this is not possible due to differing regulatory requirements on the two pipelines.

Committee member asked if there will ever be a managed trail system for ATVs on the pipeline right-of-way. Company representative explains that at this time there are no plans for a managed trail system and if there were a proposal for one presented to the company, the company would need to be convinced that the recreational opportunities for a trail do not outweigh public safety concerns with respect to maintaining pipeline integrity.

PRESENTATION: 2015 MOCK EMERGENCY EXERCISE

Company representative presented a plan for the 2015 mock emergency exercise, including the scope, goals, scenario, participants and their roles in the exercise. Company representative explained that the mock is to take place in the Bonney River area on June 27. This will be a full-scale exercise with deployment of staff and equipment to the exercise site.

Committee members who are affiliated with fire departments not involved in the mock exercise requested to observe the exercise. Company representative said that these members are welcome to observe the exercise.

NEW BUSINESS

Committee members did not have new business items to add.

Committee members set the date of the next meeting for September 2015.

MEETING CLOSED